MusicGurus

Music & Drama Expo 2020

"E-Learning Friend or Foe"

Workshop, Thursday 05 March, 3:45 - 4:30 PM

Agenda

Music E-Learning – friend or foe?

About MusicGurus

Current landscape of music education

Product demo (of which you will all get free access)

How teachers have found our products useful

Discussion around using technology in music teaching

Purpose of Sessions

Music E-Learning – friend or foe?

Open learning forum – encourage questions and discussion

Discussion around teaching challenges

By the end of the session participants should be able to articulate clear arguments for and against music E-Learning

Teachers and schools will have some new ideas for how to use E-Learning products

Introduction

About MusicGurus

- **Founded in 2014** by group of musicians and technologists

- Mission is to **make world-class music learning available to all**

- **Started out making video courses**, **now interactive sheet music and tests too**

Our mission

To make online learning high quality and affordable

To enhance productivity during 1-2-1 lessons

Products

'Active learning' product range with music learning specific features

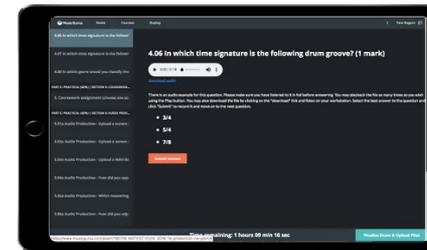| LEARN	PRACTISE	TAKE A TEST
VIDEO COURSES WITH GURUS	"REPLAY" SHEET MUSIC	FORMAL & INFORMAL QUALIFICATIONS

£30-35

£15-20

£50-80

Product Examples

Education context

Current educational landscape:

Cuts to funding

Marginalisation of arts subjects in the curriculum

Kids using tech to learn but music is lagging behind

The problems we feel the product addresses: cost of lessons and teacher frustrations around pace of learning

Feedback to date

Replay Test Group

"It has a lot of support for the students self learning outside of lessons"

"All private 1-2-1 students that I used it with loved it"

"My student said it really helped him as he isn't quite there with playing his pieces to full tempo"

"I have a dyslexic student. Although he can read tab ok, he gets lost extremely easily when looking away at his guitar, and then looking back at the music. This app helped him tremendously, as he was always able to follow exactly where he should be, and he played the piece a lot better as a result."

Discussion

E-learning pros / cons

Strengths (Now)	Weaknesses (Now)
● How does E-Learning benefit teachers / students? ● Who does E-Learning currently benefit the most? ● What are the most useful tools out there right now? ● How has E-Learning changed teaching and learning for the better?	● In what ways has E-Learning failed to deliver? ● How have E-Learning tools weakened teaching / learning? ● Which E-Learning tools are the weakest links?! ● What are the main problems common to E-learning products?
Opportunities (Future)	**Threats (Future)**
● What are the main problems facing you in teaching / learning? What could E-Learning do to help? ● In what ways could E-Learning drastically improve music learning? ● What opportunities exist to increase access / quality / productivity?	● What things do we need to guard against as we adopt E-Learning? ● Could there be undesirable impacts on quality? How? ● Could there be undesirable impacts to jobs? ● What worries you about E-Learning?

Discussion

What are the dangers of online learning tools?

What are the opportunities of online learning tools?

What is the unique value teachers bring versus online learning?

Blue sky thinking! What is a fantasy e-learning product that could be amazing for learning?

What more could schools be doing to make use of technology?

How could digital tools engage parents more?